



Software piracy risks are real, and everyone pays the price.



Every year our industry loses financially through piracy. Unlicensed and **counterfeit software** is causing legitimate resellers to miss out on selling opportunities, ongoing revenues and the chance to add value.

Too good to be true?

Counterfeit software can be sold for nearly as much as the genuine product price but is often heavily discounted. Pirate software can be corrupt and presents a real threat to users leaving them open to viruses and malware.

For more information on how to protect yourself from piracy, visit:

https://www.microsoft.com/en-us/piracy



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