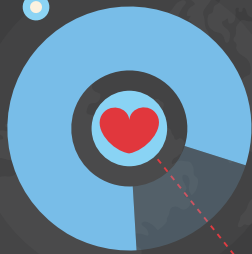


WHY YOU SHOULD REPORT ILLEGAL SOFTWARE USE

FACTS ABOUT SOFTWARE.

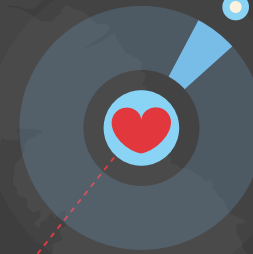
81% of UK work force is the SERVICE INDUSTRY

- Protect small businesses
- 95% of the 120,000 information economy sector employ fewer than ten people*



5.6% of UK jobs are in the CREATIVE INDUSTRY

- 1.7 million jobs (2013)
- Growing 3x faster than the rest of the UK economy
- The UK's Creative industries are now worth £76.9 billion a year*
- NO IP protection = NO creativity



INTELLECTUAL PROPERTY
is at the very heart of this

*Department for Culture, Media and Sport

PROTECT YOUR PERSONAL REPUTATION.



Don't be a victim



Whistle blowing is confidential



Don't be linked with unethical practice

YOUR EMPLOYER IS AT RISK.

Cyber security



Exposure to malware



Brand reputation



CONSEQUENCES.



Unlimited fine



Brand impact

Imprisonment



Criminal record



HOW TO REPORT IN TOTAL CONFIDENCE.



What's the company?



How many users?



Which software?



Who knows?

REPORT NOW
CLICK HERE

