WHY YOU SHOULD REPORT ILLEGAL SOFTWARE USE

FACTS ABOUT SOFTWARE.
- 81% of UK work force is the SERVICE INDUSTRY
- 95% of the 120,000 information economy sector employ fewer than ten people*

INTELLECTUAL PROPERTY is at the very heart of this

5.6% of UK jobs are in the CREATIVE INDUSTRY
- 1.7 million jobs (2013)
- Growing 3x faster than the rest of the UK economy
- The UK's Creative industries are now worth £76.9 billion a year*
- NO IP protection = NO creativity

*Department for Culture, Media and Sport

HOW TO REPORT IN TOTAL CONFIDENCE.

What’s the company? How many users? Which software? Who knows?

REPORT NOW
CLICK HERE

PROTECT YOUR PERSONAL REPUTATION.
- Don’t be a victim
- Whistle blowing is confidential
- Don’t be linked with unethical practice

YOUR EMPLOYER IS AT RISK.
- Cyber security
- Exposure to malware
- Brand reputation

CONSEQUENCES.
- Unlimited fine
- Imprisonment
- Criminal record
- Brand impact

By making a report to FAST, the end user business could be exposed to legal action for illegal software and services use.

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